



## *Real Estate Professional Friends...*

### MAKE SURE ALL OF YOUR CLIENTS ARE PROTECTED

You're a Real Estate Professional, so you know that buying a home can be overwhelming for your clients. Homebuyers can feel confused and frustrated by the mounds of paperwork they have to sign. Plus, the fees associated with closing can sometimes be overwhelming even to an experienced buyer.

Owner's Title Insurance is one of those items often misunderstood by homebuyers at closing, yet its value is tremendous. As an essential advisor to your clients, you are in a position to help homebuyers understand the benefit of Owner's Title Insurance and the dangers that can be incurred without it.

#### *What is Title Insurance?*

Owner's Title Insurance is a policy that protects homebuyers' property rights. For the same reasons the bank requires a Lender's Insurance Policy, the homebuyer obtains Owner's Title Insurance to protect against possible claims against the title.

#### *How It Protects*

Say, for example, your client recently purchased a new home from a builder, but the builder failed to pay the roofer. Wanting to be paid, the roofer filed a lien against the property. Without owner's title insurance, your client could be responsible for paying this existing debt. This is just one example of how Owner's Title Insurance protects homebuyers from various financial risks.

#### *Enduring Value*

The good news is that Owner's Title Insurance protects homebuyers financially, as long as they own their home. For a low, one-time fee, homebuyers can rest assured, knowing they are protected against possible debts or claims to their property.

*Whatever It Takes*



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